NOTRE DAME ACADEMY

2010-2011 FUNDRAISING DRIVE

NDA Sports Scene Ads

Sell advertising spaces for NDA's **Sports Scene,** a Fall, Winter, and Spring wrap-up of Eagle Sports. NDA's Sports Scene is printed three times a year.

Package (Publication size 11 x 17)	Ad size	Single Issue	2 Issues	3 Issues
Full Size Outside Back Cover	9.5" w x 14" l	$1,000	$1,600	$2,100
Full Page Inside Back Cover	9.5" w x 14" l	$700	$1,120	$1,470
1/2 Page Ad	9.5" w x 7.0"l	$350	$560	$735
1/6 Page Ad	4"w x 4.5" l	$175	$280	$367
Business Card	3.25" w x 1.75" l	$100	$160	$210
2-Line Listing Patron, Parent, Friend or Student	2 lines	$50		

To order NDA Sports Scene Ads:

1. You must have an NDA Scrip Program online scrip account. If you have an account, proceed to step 2. If you do not have an NDA online scrip account, please go to www.nda.org; click on Scrip. Once you have been redirected to NDA's Online Scrip Store, click on "My Account" located in the gold bar near the top of the page. Once redirected, select "Continue" under the "Is this your first order for the NDA Scrip Store?" Complete the registration page, select "Continue" and you're set to order!

2. To order an NDA Sports Scene Ad, type "Ad" in the Product Search box or select the "Fundraising" category in the Categories box. Both boxes are located on the left hand side of the NDA Online Scrip Store home page.

3. Add the size of the NDA Sports Scene Ad(s) you wish to purchase to your shopping cart and check-out when you have finished shopping. **You can combine other scrip purchases with Sports Scene purchases!**

4. When you are ready, submit your order by checking-out. Payment methods accepted are: cash, check, automated debit from a checking or savings account, or Visa, MC, Discover, or American Express. If payment is being made by cash or check, please submit payment to the Scrip Mailbox located to the left of NDA's Dining Hall doors.

5. Download the Sports Scene Advertising Contract form. Please disregard they Payment Information section of the Advertising Contract. Otherwise, thoroughly complete the form. The link to download the order form is located in the center of NDA Online Scrip Store home page.

6. Submit the completed Sports Scene Advertising Contract to the **Scrip Mailbox**, located outside of the Dining Hall doors.

The order and payment deadline is 9:00 a.m. each Monday.

Questions: Carol Kurtz • scrip@nda.org